

**Mark Kerley**  
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**Exposure:**

**2007-Present, Owner of Lucky Rabbit Studio**  
Freelance Graphic Design and Marketing

**2001-2007, Senior Graphic Designer - Drees Homes, Ft. Mitchell, Kentucky**  
**1994-2001, Graphic Designer - Drees Homes, Ft. Mitchell, Kentucky**

Aside from designing full-color brochures, flyers, postcards, invites, ads, etc., I also coordinated sales office set-ups for new locations, create and order realtor invites/gifts for grand openings and coordinated new ads between agencies and local periodicals.

**1987-1994, Graphic Designer - Miller-Myers Advertising Art Studio, Cincinnati, Ohio**

Worked on a variety of logo designs, catalogs, brochures, flyers, large scale dioramas for toy shows, posters and displays.

**1987, Ad Designer - Spectrum Map Publishing, Cincinnati, Ohio**

Worked as an on site full-time freelancer for the creation of ads and covers for maps and Chamber of Commerce materials.

**1986-1987, Designer - University Publications, Highland Heights, Kentucky**

Worked in the University Marketing Department creating directories, schedules, posters for visiting speakers and other university publications.

**Direction:**

**Graduated 1987, Northern Kentucky University, Highland Heights, Kentucky**

Bachelor of Arts in Graphic Design.

**Kudos:**

**November 2008:** Lucky Rabbit Studio featured in Cincinnati Magazine

**September 2008:** Painting selected for NKU's Alumni Art Show

**Spring 2004:** Received SMC (Sales and Marketing Council) award for best direct mail piece, Cincinnati.

**Fall 2001:** Provided photography for CD and release poster for band Pike 27.

**Summer 2000:** Designed and painted, with the assistance of a Marketing co-worker, a Drees-sponsored pig for the Big Pig Gig.

**January, 2000:** The Drees website wins "Best Builder Website" by the National Sales and Marketing Council of the National Association of Home Builders. I was responsible for the overall look, design and creation of graphics.

**Spring 1999:** Along with two co-workers from IS and Public Relations, I received a Drees Quality Commitment Award for our work on the Drees Intranet site. I was responsible for the overall look, design and creation of graphics.

